

# Mainstreaming waterwise



## Masterclass series 2020

This Masterclass Series aims to build the capacity of professionals across Western Australia to deliver resilient and liveable cities and towns through integrated place-based planning.

Explore best practice in Integrated Water Management (IWM) and practical skills to build support and drive successful projects for your area. Our expert presenters across the series include:

- Jeremy Maher, WA Water Professional of the Year 2019, City of Bayswater
- Nick Turner, WA Water Professional of the Year 2018, Water Corporation
- Prof David Pannell, UWA Economics expert
- A/Prof Helen Fordham, Media and communications expert, UWA
- Anna Kelderman, Shape Urban, Winner IAP2 National award
- Gary McCullough, Strategic planner, City of Canning

These interactive and locally relevant masterclasses were developed by Clearwater and Monash University and have been customised for WA. The sessions include:

<b>Masterclass 1: Planning for resilient and liveable cities and towns – 19 February</b>	<b>Masterclass 2: Collaboration – within and outside your organisation – 24 June</b>
<b>Masterclass 3: Building a successful business case – 22 July</b>	<b>Masterclass 4: Communication and influence – 19 August</b>

The classes will run between 9am and 4pm and are to be held at Kuditj, 201 Beaufort Street, Perth and Saxons, L1/140 St Georges Tce, Perth. Morning tea, lunch and afternoon tea will be provided.

Cost: \$195 (excl GST) per Masterclass.

EARLY BIRD OFFER: Register for all 4 Masterclasses for the price of 3\* Offer available until Monday 10 February 2020.

To register for individual Masterclasses, please click [here](#)

For more information, please contact Julianne Olson, New Water Ways Officer on 08 9328 4663 or [info@newwaterways.org.au](mailto:info@newwaterways.org.au)

\* This offer is only available to the same individual registering for all 4 Masterclasses and is non-transferable.



# Masterclass 1: Planning for resilient and liveable cities and towns

Ensuring that our cities and towns are liveable and productive places that support vibrant communities is increasingly challenging in the face of climate change, population growth and declining water resources.

This course is designed to enable professionals to understand the role of water in sustaining our natural systems and supporting our urban places and communities, and to deliver integrated place-based planning that will achieve better outcomes for communities across WA.

## Session Outline

- The sustainable development imperative – responding to climate change, population growth and increasing social and environmental pressures
- Integrated Water Management (IWM) – cutting through the jargon, understanding water related outcomes and exploring opportunities
- IWM in action – case studies and local challenges and opportunities
- Strategic planning and IWM – aligning planning hierarchies to achieve integrated place-based planning
- Achieve greater integration across disciplines and organisations to deliver integrated place-based planning and better outcomes for communities
- Increase your understanding of the value and benefits of IWM to your organisation and region
- Strengthen your regional networks and connect with key individuals involved in IWM planning.

## Who should attend?

- Practitioners, senior officers and managers, particularly those working in:
  - Strategic and statutory planning
  - Stormwater management
  - Sustainability and liveability
  - Urban design and landscape architecture
  - Environment / waterway management
  - Water / wastewater infrastructure planning

## The benefits of attending

- Develop a deeper understanding of the importance of IWM against the backdrop of a rapidly changing natural and social environment
- Learn more about strategic planning priorities and explore how IWM could add greater value

## Expert speakers

### Nick Turner, Senior Principal for Strategic Projects, Water Corporation

Nick was named Water Professional of the Year in 2018, recognising his role in developing Australia's first Groundwater Replenishment Scheme – the game changer in Perth's response to climate change.

### Gary McCullough – Senior project leader, Canning City Centre

Gary is an experienced Project Leader with a demonstrated history of delivering projects in both the private sector and government.

### Shelley Shepherd – Director, Urbaqua

Shelley is the Program Manager of New Water Ways. She has been working with industry for over 15 years to improve the understanding and delivery of water sensitive cities.

**Wednesday 19 February, Kuditj, Perth**



# Masterclass 2: Collaboration – within and outside your organisation

## Masterclass 2: Collaboration – within and outside your organisation

Optimising social, environmental and economic benefits amidst increasingly complex social and environmental pressures and rapidly changing technologies can no longer be achieved by a single profession or organisation. Addressing this complexity requires individuals to work collaboratively within and across organisations to deliver collective benefits for communities, organisations and the environment. Good collaboration skills are key for successful professionals in this new context.

### Session Outline

- Stakeholder mapping and needs analysis
- Collaborating across disciplines, levels and organisations
- How to navigate organisational and institutional structures and governance
- Strategies to foster collaboration within and across organisations

### Who should attend?

- Practitioners, senior officers and managers, particularly those working in:
- Strategic and statutory planning
- Stormwater management
- Sustainability and liveability
- Urban design and landscape architecture
- Environment / waterway management
- Water / wastewater infrastructure planning

### The benefits of attending

- Identify your relevant stakeholders and understand their needs in order to deliver mutually beneficial outcomes
- Increase your capacity to deliver greater benefits to your organisation and the community
- Strengthen your ability to navigate organisational and institutional structures

- Learn from examples of successful multi-stakeholder collaboration
- Increase your awareness of your personal approach to collaboration
- Strengthen your regional networks and connect with key individuals involved in IWM planning.

### Expert speakers

#### **A/Professor Helen Fordham, Media and Communications, UWA**

Helen is an experienced Researcher, Writer, Educator and Communication Strategist with a strong links to water resources management.

#### **Anna Kelderman, Director, Shape Urban**

Anna is an expert in sustainable city development, community planning and stakeholder engagement. She won the national IAP2 award for collaboration in 2019.

#### **Shelley Shepherd – Director, Urbaqua**

Shelley is the Program Manager of New Water Ways. She has been working with industry for over 15 years to improve the understanding and delivery of water sensitive cities.

**Wednesday 24 June,**

Saxons, L1/140 St Georges Tce, Perth



# Masterclass 3: Building a successful business case

## Masterclass 3: Building a successful business case

A key component to the success of any project is a robust and compelling business case that allows decision makers to see the true value of an investment. This is especially true when a project is innovative and represents a break from the status quo. This masterclass is designed to provide practical skills and tools to enable practitioners to gain support for their projects and initiatives by building well-considered business plans.

### Session Outline

- Understanding your stakeholders, their interests and how to consider this in developing a plan
- Scanning your environment to align with strategic drivers
- Tools and frameworks for valuing the benefits and co-benefits of water
- Practical steps to developing a business case
- Exploring new business and financing models to achieve IWM outcomes

### The benefits of attending

- Develop the knowledge and skills to build a business case for IWM that is sensitive to particular organisational drivers and motivations
- Apply practical tools and frameworks to value various water services and benefits
- Understand new business and financing models for water related projects
- Increase your potential to build support and drive IWM projects within your organisation and enhance their leadership reputation
- Strengthen your regional networks, and connect with key individuals involved in IWM planning

### Who should attend?

Practitioners, senior officers and managers, particularly those working in:

- Strategic and statutory planning
- Stormwater management
- Sustainability and liveability
- Urban design and landscape architecture
- Environment / waterway management
- Water / wastewater infrastructure planning

### Expert speakers

#### Prof Dave Pannell – Professor of Agricultural and Resource Economics, University of Western Australia.

David is a Director of the Centre for Environmental Economics and Policy. His research includes the economics of land and water conservation and environmental policy and Dave was instrumental in the development of the CRCWSC benefit cost and benefit transfer tools.

#### Shelley Shepherd – Director, Urbaqua

Shelley is the Program Manager of New Water Ways. She has been working with industry for over 15 years to improve the understanding and delivery of water sensitive cities.

**Wednesday 22 July 2020**

Saxons, L1/140 St Georges Tce, Perth



# Masterclass 4: Communication and influence

## Masterclass 4: Communication and influence

Whether you are trying to launch new ideas, gain project support, develop a business case or share information to broader audiences, skills in communication and influence will have a dramatic impact on how successful you are in meeting your objectives. This course is designed to help you communicate with impact and inform your influencing tactics to gain buy-in from your stakeholders and decision makers. It will also explore the notion of leadership as a process of influence.

### Session Outline

- Tailoring communication style to your audience
- Leadership as a process of influence
- Skills required for improving horizontal and vertical influence
- Introduction to behaviour change model
- Effective presentation skills

### Who should attend?

Practitioners, senior officers and managers, particularly those working in:

- Strategic and statutory planning
- Stormwater management
- Sustainability and liveability
- Urban design and landscape architecture
- Environment / waterway management
- Water / wastewater infrastructure planning

### The benefits of attending

- Increase your ability to create change by tailoring your communication style to your audience
- Strengthen your knowledge, skills and networks required to influence better outcomes
- Enhance your leadership and success in project delivery by refining your influencing skills to achieve better outcomes

- Improve your presentation skills
- Strengthen your regional networks and connect with key individuals involved in IWM planning

### Expert speakers

#### **A/Prof Helen Fordham, Associate Professor, Media and Communications, UWA**

Helen is an experienced Researcher, Writer, Educator and Communication Strategist with a strong links to water resources management.

#### **Jeremy Maher – Manager, Sustainability and Environment, City of Bayswater**

Jeremy's vision and leadership has led to industry wide recognition and policy changes that resulted in better outcomes for the community and the environment. Jeremy was the WA Water Professional of the Year in 2019.

#### **Shelley Shepherd – Director, Urbaqua**

Shelley is the Program Manager of New Water Ways. She has been working with industry for over 15 years to improve the understanding and delivery of water sensitive cities.

#### **Wednesday 27 May,**

Saxons, L1/140 St Georges Tce, Perth